

# Think & Act Differently

Powered by **BHP**

## OPENING DOORS TO INNOVATION AT EXPOMIN 2025





# HOW THINK & ACT DIFFERENTLY, POWERED BY BHP, CONNECTED WITH LATIN AMERICA'S BRIGHTEST MINDS AT EXPOMIN 2025

In April 2025, Santiago became the epicentre of global mining innovation. At the heart of it all was Think & Act Differently, Powered by BHP—a team on a mission to reimagine how the mining industry collaborates, innovates, and grows.



Expomin 2025 wasn't just another industry event. For Think & Act Differently, Powered by BHP, it was a launchpad. A chance to meet the people shaping the future of mining in Chile and across Latin America. A moment to listen, learn, and open the door to new ideas.

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# A WEEK OF ACTION, IDEAS, AND CONNECTION

From 22–26 April, Think & Act Differently, Powered by BHP brought its global innovation platform to life at Espacio Riesco in Chile. The team's presence was bold and intentional—designed to spark conversations and invite collaboration.

**At the Think & Act Differently, Powered by BHP booth, visitors explored six live presentations, including:**

- Three success stories of collaboration with startups and academia
- A showcase of the ASTER accelerator
- A deep mining innovation talk
- A live demonstration of the Open House platform—an always-on portal that invites innovators to submit ideas and guarantees a response

**On the main stage of the Mining Pavilion, Think & Act Differently, Powered by BHP hosted two standout panels:**

- Collaboration and Innovation for the Mining of the Future
- Creative Copper Recovery: Beyond Traditional Processes

These sessions brought together voices from across the ecosystem—entrepreneurs, researchers, and industry leaders—united by a shared belief that mining can be more sustainable, more inclusive, and more innovative.





# WHO WE MET

The week was rich with connection. Think & Act Differently, Powered by BHP engaged with:

- **Startups and scaleups** from across the region
- **Academic institutions** like Universidad de Concepción and T2CM-PUC
- **Innovation hubs** including Fundación Chile, CNP, and CIPTMIN
- **Delegations** from Peru, Australia, and Canada
- **BHP teams** from innovation, procurement, and HR



At the booth's pitch station, over 235 people lined up to record their ideas for a better mining future. Meanwhile, 74 rounds of speed mentoring gave innovators direct access to BHP specialists—offering feedback, encouragement, and potential pathways to collaboration.





# A NIGHT TO REMEMBER: “GET INTO TAD, SANTIAGO 2025”

Midweek, Think & Act Differently, Powered by BHP hosted a side event at Fundación Chile. It was part celebration, part strategy session. With 89 attendees—including 40 innovators and 31 ecosystem leaders—the evening featured pitch sessions, roundtable discussions, and networking.

## The goal?

To build trust, spark ideas, and lay the groundwork for long-term partnerships. And it worked. The energy in the room was electric, and the conversations continued long after the event ended.



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# WHAT WE HEARD: VOICE OF THE ECOSYSTEM

Feedback from the week was clear: the ecosystem is ready—and eager—for deeper collaboration.

“We had the opportunity to talk with experts in the development of new technologies, who gave us valuable feedback. Thanks to this participation we were able to make new connections, which could allow us to advance the development of the technology.”

— Iván Navarrete, T2CM-PUC

“It was an excellent opportunity to share experiences, strengthen networks, and reflect on the challenges of open innovation in mining—especially around inter-institutional collaboration and overcoming technological barriers.”

— Andrés Gonzáles, CNP



Internally, the team reflected on the success of the pitch booth, the strength of the mentoring sessions, and the value of being present—not just as observers, but as active participants in the region’s innovation story.



# REFLECTIONS FROM THE TEAM

Soledad Barbera, Head of Innovation Delivery (MinAm), summed it up best:

*“This has been a wonderful week, full of activities, ideas, and connections. We are proud to showcase Think & Act Differently, Powered by BHP in Chile and Latin America, and to have had such a strong response from the regional ecosystem. Now comes the most important part: turning these connections into real collaboration. Opening the doors also means having the ability to respond—with piloting, support, and technical access. That is our commitment.”*



René Muga, Vice President of Corporate Affairs for Latin America at BHP, also highlighted the strategic role of Fundación Chile:

*“Fundación Chile plays a fundamental role in enhancing the relationship between the entrepreneurial and innovative ecosystem with BHP. Its trajectory and experience allow attracting innovation to different ways of operating. The alliance with Think & Act Differently, Powered by BHP allows us to join efforts and start from a much more solid and broad scenario within the country's innovation ecosystem.”*







# WHAT WE LEARNED



## **Chile's innovation ecosystem is thriving:**

There's a strong appetite for collaboration, and a growing network of capable, creative problem-solvers.



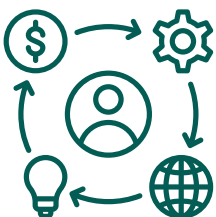
## **Presence matters:**

Think & Act Differently, Powered by BHP's visibility at Expomin helped build trust and credibility with new partners.



## **The Open House model resonates:**

Innovators appreciated the transparency and accessibility of a platform that guarantees feedback.



## **Events like these are just the beginning:**

The real work starts now—turning ideas into pilots, and pilots into impact.





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Learn more about Think & Act Differently, Powered by BHP by  
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